

NON BROADCAST: Corporate, Business

Up to 1 minute (0-150 words): \$115

Up to 2 minutes (151-300 words): \$175

Up to 5 minutes (301-750 words): \$210

Up to 10 minutes (751-1,500 words): \$275

Up to 15 minutes (1,501-2,500 words): \$315

Up to 20 minutes (2,501-3,250 words): \$365

Up to 30 minutes (3,251-5,300 words): \$415

Up to 45 minutes (5,301-7,500 words): \$585

Up to 60 minutes (7,501-10,000 words): \$685

Up to 90 minutes (10,001-15,000 words): \$815

Up to 120 minutes (15,001-20,000 words): \$1150

Over two hours: Request a quote.

NON BROADCAST: Explainer Video / Whiteboard Video

:00 – :2:00 – \$250 USD

2:00 – 5:00 – \$300 USD

5:00 or more. Request a quote.

BROADCAST: Television (minimum rate/spot: 13 week cycle)

Local: \$450 USD

Regional: \$1,250 USD

National: \$2,500 USD

BROADCAST: Television Tags (minimum rate/spot: 13 week cycle)

Local: \$100 USD

Regional: \$200 USD

National: \$1,500 USD

BROADCAST: Radio (minimum rate/spot: 13 week cycle)

Local (Small Market): \$250 USD

Local (Large Market): \$400 USD

Regional: \$750 USD

National: \$1,500 USD

BROADCAST: Radio Tags (minimum rate/spot: 13 week cycle)

Local: \$100 USD

Regional: \$200 USD

National: \$300 USD

NON BROADCAST: Telephone, IVR

\$200 USD + \$5 / prompt for IVR

NON BROADCAST: Telephone, On Hold

\$200 USD + \$8 / 3-6 sentence message

NON BROADCAST: Real Estate Virtual Tours

0 – 2 minutes: \$200

2 – 5 minutes: \$250

5 – 10 minutes: \$300

For longer scripts: Request a quote.

*Monthly retainer and bulk rates available. Request details.