

Yvonne McFall dba The Right Voice Choice – Rate Card

Corporate, Industrial, Training Video, eLearning, ESL, How-To-Video, Tutorial, Documentary, Film

Rates Per Hour

\$200.00 per hour - (1 hour minimum)

\$50.00 per quarter hour thereafter

On-going project – Rate TBD

Radio

Rates Per Spot

Small Market - :60 second \$250.00 - :30 second \$175

Large Market - :60 second \$450.00 - :30 second \$300.00

Regional - :60 second \$550.00 - :30 second \$400.00

National TBD

Tags -

Local - \$25

Regional - \$75

National - TBD

One tag is included with the payment for the spot. Each additional tag is billable at \$25 per (or more dependent upon market size).

Podcasts –

Rates – TBD

Studio rental rates not included. No charge for scratch tracks.